AUG 2 3 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Group Art Unit:

DURDEN, George A.

2611

Application No.: 09/751,809 Filed:

Examiner:

BROWN, Rucben M.

December 29, 2000

Title: "Methods for Formulating, Delivering, and Managing Data Concerning Programming

Content and Portions Thereof"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION ·

I hereby certify that this correspondence is being facsimile transmitted to the centralized facsimile telephone number (571) 273-8300.

> Scott P. Zimmerman Name of Person Mailing This Paper

23 August 2005 Date of Transmission

37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT WITH REQUEST FOR CONTINUED EXAMINATION

Mail Stop: RCE Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

Commissioner:

Assignee respectfully requests entry of the following amendment and remarks contained herein in response to the final office action mailed June 2, 2005. Assignee respectfully submits

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U.S. Application No. 09/751,809 Examiner Brown, Art Unit 2611 Submission of Amendment with RCE in Response to June 2, 2005 Final Office Action

that the amendment and remarks contained herein distinguish the pending claims from the cited documents.